
 **51,000**
DAILY LISTENERS

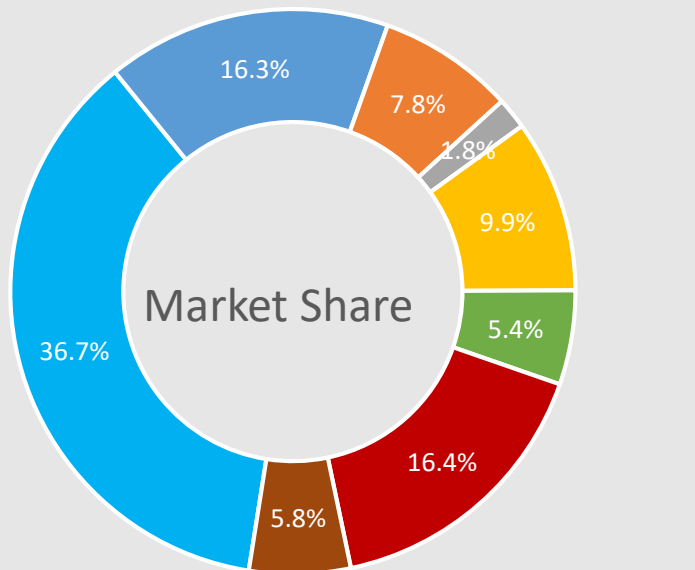
 **71,000**
WEEKLY LISTENERS

 **83,000**
MONTHLY LISTENERS


 **35,000**
MEN


 **36,000**
WOMEN


 **60,000**
HOUSEKEEPERS



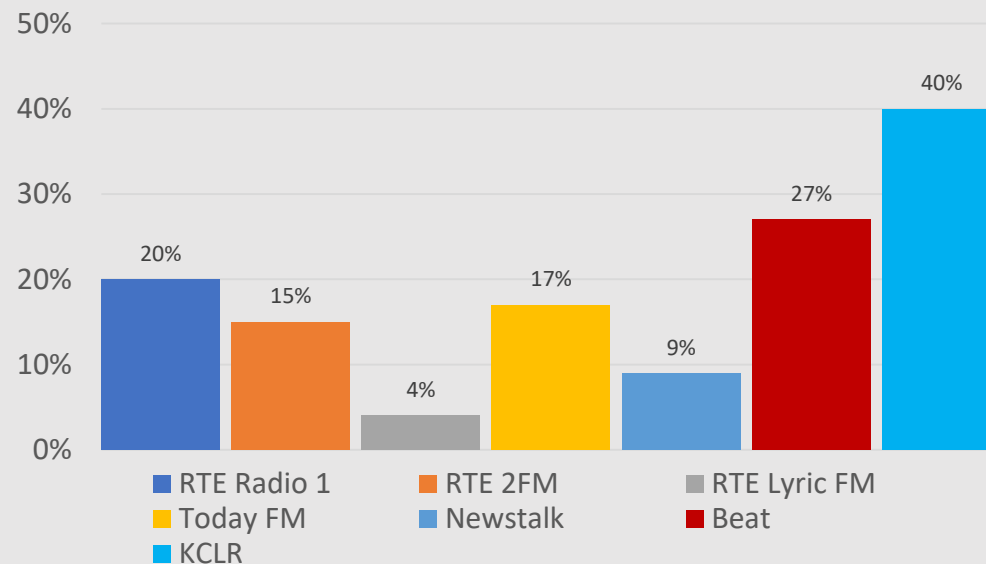
■ KCLR
 ■ RTE Radio 1
 ■ RTE 2FM
 ■ RTE Lyric FM
■ Today FM
 ■ Newstalk
 ■ Beat
 ■ Other

 **49.9k** FOLLOWERS
247k AVG MONTHLY REACH

 **23.3k** FOLLOWERS
800k MONTHLY IMPRESSIONS

 **120k** MONTHLY USERS
1.4m MONTHLY VIEWS

Daily Reach v Competitors



Daily Reach 35+

